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HARRY DEAM  
3408 Central Drive  
Fort Wayne, Indiana.

SEC. 562. P. L. & R.

Return Postage Guaranteed

*Miss Newman*

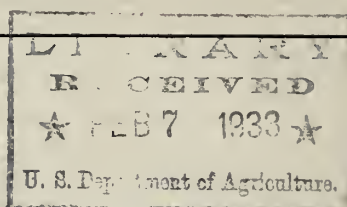
~~E. C. Auchter~~

U. S. Dept. of Agriculture  
Washington, D. C.

62.25

# Deam's 1933 List

Specializing in NEW GLADIOLUS



## HARRY DEAM

3408 Central Drive, Fort Wayne, Indiana

All bulbs listed are of first quality, grown on new ground, and all grown from small bulbs and bulblets, insuring young vigorous and healthy stock. All are true to name varieties. We are very liberal with extras and guarantee our bulbs to make good. All bulbs are free from thrips and disease. Every bulb is hand selected before it is sent out.

When planting bulblets peel or crack the hard shell just before planting.

**TERMS AND DISCOUNTS:**—All prices in this list are prepaid in the U. S. and Canada. Special quotations on large orders or collections.

Five bulbs or bblts. at the 10 rate, twenty-five at the 100 rate.

Orders placed now will be held on a deposit of 20 per cent, until March 1st if you so desire.

### CULTURAL DIRECTIONS

American Gladiolus Society. Cultural directions will be furnished with each order. Join the American Gladiolus Society. Membership fee \$2 per year, includes one year's subscription to the Gladiolus Review.

If you live in Indiana join the Indiana Gladiolus Society. Write me for application blanks.

# Descriptive List

**ACHIEVEMENT** (Kundred 1931) — Fine height and vigorous, strong plant with giant widely expanded flowers. Five or more open at a time, intensely ruffled. Color of rich deep canary yellow with very large beautiful red blotches on lower petals. A magnificent and showy variety to be classed among the very best. (Originator's Description).

**APRICOT GLOW** (Palmer) — Prim Grand, tall, well named, large, wide open blooms.

**BAGDAD** (Palmer), (Emile Aubrun x Apricot Glow) — Smoky old rose, deeper to petal edges and lighter in throat. Smooth unflecked color. Lip petals with faint creamy blotch, marked with penciling and peppering of begonia rose. 5 to 6 very large blooms open at once on unusually tall, strong, straight spikes. Blooms well arranged. Excellent propagator. Days to bloom, 85 to 90. Practically a smoky self color.

In my garden glads do not usually grow extremely tall but I had Bagdad over 5 ft. 8 inches tall, about as tall as anything I have ever had, and they stood right up straight holding their immense blooms erect. No lopping around the ground like so many of the big ones. (Introducer's Description).

**BLUE TRIUMPHATOR** A. M. H. (Pfitzer) — Very pale soft China Blue with silver gloss, lower petals overlaid with markings of bluish purple. We claim it to be the largest gladiolus we ever saw, tall spike, 16-18 buds and generally 5-6 open flowers at one time. Everybody who had something to do with hybridizing will appreciate this marvelous creation in this shade, which is only in the world, new type of flowers and unsurpassed in size. (Introducer's Description).

**CARA MIA** (Miller) — Extra early, Prim Grand, Tall, shrimp pink, five open.

**CONSTANCY** (Arenius) — Clear rose, with small throat blotch, very tall with large blooms. (Originator's Description).

**CORONATION** (Palmer) (Sdlg. B. C. 251213) (Ex) (Com) Mrs. P. W. Sisson x Gloriana. Soft light salmon shading to cream and creamy yellow deep in throat. 7-8 large blooms out on tall strong regular arranged spike. Exhibition type, and fine color combination. 80-85 days to bloom. Award of Merit Cleveland A.G.S. Show, 1931, ranking second in total points in the Exhibition Seedling Class.

A very pretty thing that should become a good commercial and is also fine for exhibition. (Introducer's Description).

**ESME DESAILLY** (Errey Bros. 1928 Novelty) — This variety has large well rounded flowers of splendid substance, and is of an attractive salmon pink shade; the lower petals cream with carmine lines and shading. This will be a valuable exhibition variety, being remarkably consistent in the production of perfectly formed spikes. (Originator's Description).

**FLUFFY RUFFLES** (Brown) — Prim, Tall, Lacinated and ruffled, beautiful yellow, several open.

**GOLDEN SNAPDRAGON** (Kundred, 1928) (66 days) (Snapdragon Type) (Intensely ruffled) — An extra beautiful Gladiolus of the snapdragon type. The upper petals are of a refined creamy-white shade. The lower petals are also of same shade for the lower or inner half of the petals, but the outer ends are of a very rich, soft canary yellow. These yellow ends are gracefully curved. This type is sure to become popular as stocks become plentiful enough to meet the demand. (Originator's Description).

**LAVENDER DELIGHT** (Arenius) — Tall several open, medium size, a beautiful orchid lavender, lighter throat, very rapid multiplier.

**LILY OF GOLD** (Kundred, 1928) (66 days) — A sturdy, straight plant of medium height. Flowers five and six or more open at a time and very large and of wide open diamond form. Gracefully and widely open upper petals. Upper central petal extremely large and upright, giving the flower a very striking appearance. (Flowers very evenly and perfectly placed). In every way a remarkable and wonderful flower. Many pronounce it the greatest of all Gladioli. Scarce, but a very rapid multiplier. Color, rich canary yellow, a little deeper on lower petals. (Originator's Description).

**MARMORA** (Errey Bros) — This is a truly wonderful variety, and has created quite a sensation wherever shown. The color is lavender or lavender grey, with petunia colored blotch. When the flowers open indoors the color becomes a beautiful silvery lavender. The blooms are exceptionally large, and are perfectly placed on splendid spikes showing up to fourteen flowers open at a time. Taking into account the remarkable color, perfect flower and spike and general all round quality, we consider this one of the most valuable varieties ever introduced. (Originator's Description).

**MONTE CARLO** (Pety, 1928) — Tall strong grower, 8 to 10 large blooms open, of fine form and placement, color a rich cherry orange scarlet on light orange ground, as beautiful under artificial light as in daylight. Splendid spike, good propagator. (Originator's Description).

**MRS. RAY P. CHASE** (Dr. Miller) — The hobby of breeding Glads has produced many disappointments—and some thrills. The big thrill in '28 was a most beautiful cream Glad of immense size, heavy texture, fine proportions, perfect placement and spike. It surpassed anything of its color I had or had ever seen. (Originator's Description).

**OTTO CARMICHAEL** (Kundred, 1931) — Fine tall stately plant with many large and very showy flowers open at a time. Color intense deep yellow of a rich golden tinge, intensely ruffled. Outer border of the petals are highly blushed or tinted a beautiful golden tone still deeper with soft pink flush. Lower petals have soft rose pink narrow feathered central lines. A truly magnificent golden yellow and named for a distinguished and famous Hoosier. (Originator's Description).



# Descriptive List

**PFTZER'S TRIUMPH** (Pfitzer) — Triumph it is, tall with marvelous large round flowers, orange, scarlet deeper blotch.

**PICARDY** (Palmer) (Apricot Glow x Emile Aubrun) — Prevailing color soft shrimp pink without flecking. Lip petals a light flesh pink shading to shrimp pink at edges, and with inconspicuous feathering of diffused begonia rose. The variety possesses unusual lasting quality as a cut flower, individual blooms remaining in perfect condition for four and even five days until as many as ten are out at once. Blooms are large and well placed on a tall, strong spike, maintaining size and opening well to the last bloom. Excellent propagator, 90 days to bloom.

Winner C.G.S. Show, Barrie, 1929, for best single spike Canadian origin; C.G.S. Show, Niagara Falls, 1930, for most meritorious seedling; Honorable Mention A.G.S. Des Moines, 1930. (Introducer's Description).

**PRINCESS CHIC** (Lapham) — Pale Rosalane purple with cream throat and deep rosalane blotch, nice size ruffled blooms, well spaced several open, tall spikes. We consider this a first-class new variety and different.

**RADIANCE** (Arenius) — Tall, large flowers, several open, a beautiful rose red.

**REGENT** (Pety, 1931) — Extra showy variety. Deep pink blushed scarlet lower petals blotched deeper in a perfect blend, five inch blooms of even form, five open, tall spike. Outstanding. (Originator's Description).

**WASAGA** (Palmer) (Sdlg. No. 27653) (Dec) — Apricot Glow x Mrs. P. W. Sisson. A glowing capucine buff prim grand with wide open waved and moderately ruffled blooms. The color is clear, without throat markings or flecking. Five blooms out at once on well arranged spike of medium height. 90-95 days to bloom. First-class certificate A.G.S. Cleveland, 1931. Winning seedling both at Cleveland and Belleville (C.G.S.), 1931, in Prim Grand Class.

This variety is even more beautiful than Picardy. I think the most beautiful flower I have ever seen. But it does not have so large a spike of bloom as Picardy. This has been very much admired everywhere it has been shown and I am sure will become one of the best liked varieties on the market. The color is perfectly clear and the bloom well ruffled. Simply exquisite and the coloring and form has to the highest degree that indescribable quality called charm. (Introducer's Description).

**WILLIAM RANDOLPH HEARST** (Kundred, 1931) — Tall showy graceful plant with many large and beautifully spaced flowers open at a time. Color deep flesh coral pink over three upper petals, deepening on back of the flowers. Throat on lower petals of richest blushed soft cream canary yellow, deepening toward ends with same flesh pink as the upper petals. No delicately colored rose or any other flower is more beautiful than this wonderful flower. Was extremely admired by all who saw it in bloom. Named in honor of the great publisher. (Originator's Description).

## Special 25 Per Cent. Discount on all Orders Except Special Collections

### 10 PER CENT. DISCOUNT ON SPECIAL COLLECTIONS

#### DEAM'S SPECIAL 1933 COLLECTIONS

##### Number One Special—

One No. 1 Achievement.....	\$1.50
One No. 1 Bagdad.....	2.00
One No. 4 Coronation.....	2.50
One No. 2 Lavender Delight.....	1.50
One No. 2 Mrs. Ray Chase.....	.80
One No. 1 Otto Carmichael.....	.50
One No. 1 Picardy.....	2.00
One No. 1 Princess Chic.....	.50
One No. 4 Radiance.....	1.00
One No. 4 Wasaga.....	2.50

No. One Special, \$8.50; value.....\$14.80

##### Number Two Special—

One No. 4 Bagdad.....	\$ .90
One No. 4 Coronation.....	2.50
One No. 4 Lavender Delight.....	.80
One No. 4 Picardy.....	1.00
One No. Princess Chic.....	.25
One No. 4 Radiance.....	1.00
One No. 4 Wasaga.....	2.50

No. Two Special, \$5.50; value.....\$8.95

##### Number Three Special—

One No. 6 Bagdad.....	\$ .40
One No. 6 Lavender Delight.....	.40
One No. 6 Otto Carichael.....	.20
One No. 6 Picardy.....	.50
One No. 6 Radiance.....	.50
One No. 6 William R. Hearst.....	.75

No. Three Special, \$1.95; value.....\$2.75

##### Number Seven Special—

One No. 7 Achievement.....	\$ .50
One No. 7 Bagdad.....	.25
One No. 7 Lavender Delight.....	.25
One No. 7 Otto Carmichael.....	.15
One No. 7 Picardy.....	.35
One No. 7 Princess Chic.....	.15
One No. 7 Radiance.....	.35
One No. 7 William R. Hearst.....	.50

No. Seven Special, \$1.65; value.....\$2.50

3 of 1 variety for price of two number sevens.

# SPECIAL 25 PER CENT. DISCOUNT ON ALL ORDERS EXCEPT SPECIAL COLLECTIONS

Number One—		
Bulbulet Special—		
Bagdad .....	10 bblts	\$1.00
Coronation .....	2 bblts.	1.00
Lavender Delight .....	10 bblts.	.60
Mrs. Ray Chase .....	10 bblts.	.50
Picardy .....	10 bblts.	2.00
Princess Chic .....	10 bblts.	.25
Radiance .....	10 bblts.	1.00
Wasaga .....	2 bblts.	2.00

Bulbulet Special, \$5.30; value.....\$8.35

Number One Split Special—one-half of Bulbulet Special for \$2.65.

Number Two Bulbulet Special—		
Bagdad .....	10 bblts.	\$1.00
Lavender Delight .....	10 bblts.	.60
Mrs. Ray Chase .....	10 bblts.	.50
Picardy .....	10 bblts.	2.00
Princess Chic .....	10 bblts.	.25
Radiance .....	10 bblts.	1.00

No. 2 Bblts. Special, \$3.30; value.....\$5.35

No. 2 Split Bulbulet Special, 5 bblts., each of No. 2 bbt. special .....\$1.65

R. A. K., St. Joseph Mo., says about the bulbulets purchased from me. Bagdad all sprouted, and my big surprise was in Picardy, all sprouted and bloomed. One spike had 12 blossoms and gave me 3 good seed pods and produced No. 1 Bulb. This is an exceptional strain.

W. B., Milwaukee, says: "I just want to let you know of the 8 bulbulets I purchased of you last spring. Seven grew and Lavender Delight bloomed which I consider very beautiful."

E. V. C., Hornell, N. Y., says: "The Bulbulets I received of you I have just dug and they are all No. 2 and No. 3 size, except Picardy and Bagdad. I have some No. 1 sizes from them."

Deam's Bulbs are guaranteed to make good.

## PRICE LIST

	No. 1 per 1½" up	No. 2 1¼" up	No. 3 1" up	No. 4 ¾" up	No. 5 ½" up	No. 6 ⅜" up	Bulbulets per
Achievement .....	1 \$1.50	\$1.40	\$1.30	\$1.20	\$1.00	\$.75	
Apricot Glow .....	1 .10	2—.10	3—.10	4—.10	6—.10	7—.10	100—\$.15
Apricot Glow .....	10 .60	.40	.25	.20	.15	.12	
Bagdad .....	1 2.00	1.60	1.20	.90	.60	.40	2—.25
Bagdad .....	10 .....	.....	.....	.....	4.50	3.50	10—1.00
Blue Triumphator .....	1 .....	.....	1.00	.....	.60	.50	
Blue Triumphator .....	10 .....	.....	.....	.....	.....	4.00	
Care Mia .....	1 .10	2—.10	3—.10	4—.10	6—.10	7—.10	100—.15
Cara Mia .....	10 .60	.40	.25	.20	.15	.12	
Constancy .....	1 2.00	.....	.....	.90	.60	.40	1—.25
Coronation .....	1 .....	.....	.....	2.50	2.00	.....	1—.50
Coronation .....	10 .....	.....	.....	.....	.....	.....	10—4.00
Esme Desailly .....	1 2.00	1.50	1.00	.....	.....	.....	2—.25
Fluffy Ruffles .....	1 .50	.40	.35	.30	.25	.20	10—.25
Fluffy Ruffles .....	10 4.00	3.00	2.50	2.00	1.75	1.50	
Golden Snapdragon .....	1 .10	2—.15	2—.10	3—.10	4—.10	.....	25—.10
Golden Snapdragon .....	10 .75	.55	.40	.30	.....	.....	
Lavender Delight .....	1 2.00	1.50	1.00	.80	.60	.40	3—.25
Lavender Delight .....	10 .....	.....	.....	6.00	4.00	3.00	10—.60
Lavender Delight .....	100 .....	.....	.....	.....	.....	.....	100—5.00
Lily of Gold .....	1 .....	1.00	.75	.50	.40	.30	
Marmora .....	1 .10	2—.10	3—.10	.....	.....	.....	
Marmora .....	10 .60	.40	.25	.....	.....	.....	
Monte Carlo .....	1 .25	.20	.15	.....	.10	2—.10	4—.10
Mrs. Ray P. Chase .....	1 1.00	.80	.60	.....	.....	.....	10—.50
Otto Carmichael .....	1 .50	.40	.....	.30	.25	.20	10—.50
Otto Carmichael .....	10 .....	.....	.....	.....	.....	1.50	
Pfitzer's Triumph .....	1 .10	2—.10	3—.10	.....	.....	.....	
Pfitzer's Triumph .....	10 .60	.40	.30	.....	.....	.....	
Picardy .....	1 2.00	1.50	1.25	1.00	.75	.50	1—.25
Picardy .....	10 .....	.....	.....	8.50	6.50	4.50	10—2.00
Picardy .....	100 .....	.....	.....	.....	55.00	40.00	100—15.00
Princess Chic .....	1 .50	.40	.30	.25	.20	.15	10—.25
Princess Chic .....	10 4.00	3.00	2.25	2.00	1.50	1.00	100—1.75
Radiance .....	1 .....	.....	1.25	1.00	.75	.50	2—.25
Radiance .....	10 .....	.....	.....	.....	6.50	4.00	10—1.00
Regent .....	1 3.00	.....	.....	.....	.....	1.00	1—.50
Wasaga .....	1 .....	4.00	.....	2.50	2.00	1.50	1—1.00
Wasaga .....	10 .....	.....	.....	.....	.....	.....	10—8.00
William R. Hearst .....	1 1.50	.....	1.25	.....	1.00	.75	